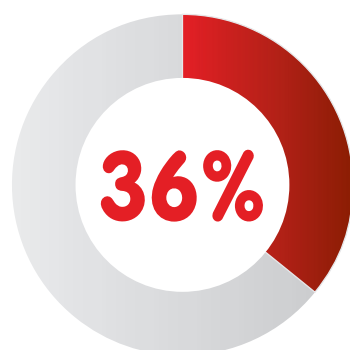


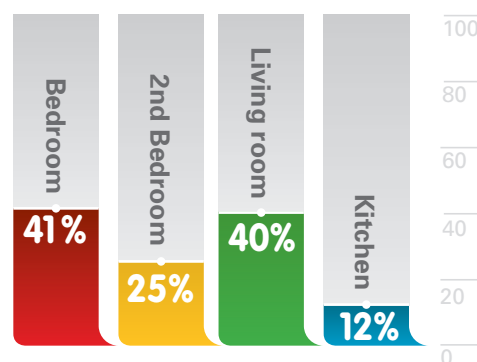
MOTOROLA MEDIA ENGAGEMENT BAROMETER

How media is consumed on different devices throughout the home

% that watch broadcast TV in their bedroom



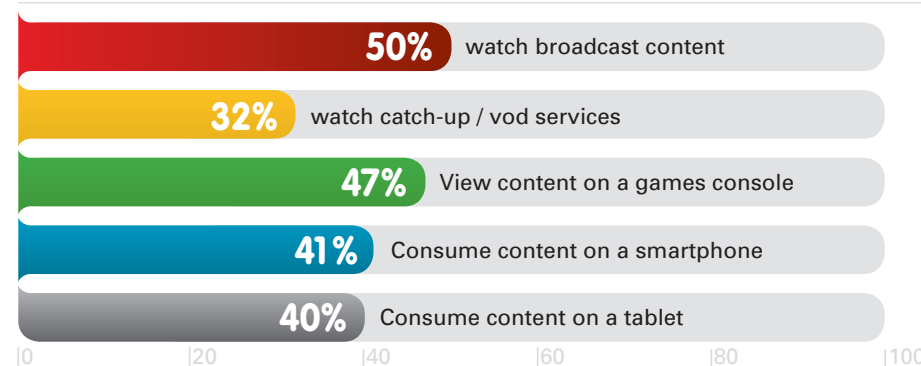
More people watch content on their tablets in the bedroom than in the living room



Top countries for watching tablets in the bedroom are:



Living room



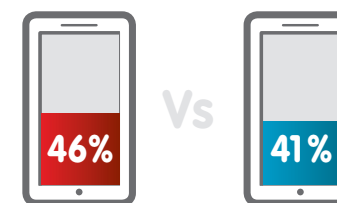
Most watch broadcast TV in living room:



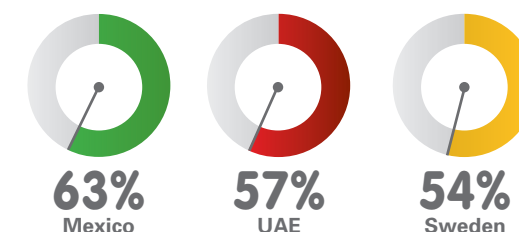
Use tablet to consume content, per country:



More people watch content on their smartphones in their bedrooms than in the living room



Top countries for watching smartphones in the bedroom:



9%
use tablets in the bathroom



16%
use smartphones in the bathroom

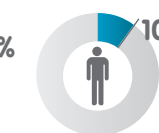
Digital Radios are most popular in the dining room with

32%



12%

use tablets in the kitchen



Data taken from **Motorola MEB 2012**.
Figures represent global findings.

for more information visit:
<http://mediacenter.motorola.com/>